

AOSco Spec -17 sites Guideline

AOS^{co.}

Australian Outdoor Sign Company

■ Who is AOSco?

Australian Outdoor Sign Company (AOSco) is wholly Australian owned and operated. We specialise in offering premium digital billboards in strategic locations, giving our clients an exceptional and effective advertising experience. Our focus is to provide premium Out of Home solutions for our media partners and clients.

We know that working hard for our client's success will guarantee our success. Our goal is to over deliver on every campaign brief, ensuring a smooth and enjoyable partnership. We genuinely pride ourselves on delivering tailored solutions to suit each individual campaign

Our eye-catching large format design is guaranteed to make an impact with your target audience. And we offer 3rd party post campaign reporting, accompanied with high quality proof of posting images that you will be proud to present to your clients and in your social media content.



AOSco Creative Specifications

Acceptable file types – jpeg, png.

72 DPI minimum image resolution
preferable

Maximum image size overall 200kb

Material is due by **Friday 3pm** of
week before official start date.

Chapel Hill: Inbound & Outbound

Image Size- width - 600px - height - 900px
Screen Size Overall –W 3840mm x H 5760mm

Mt Gravatt: Outbound Face

Image Size- width - 600x - height - 900px
Screen Size Overall – W 4000mm x H 6000mm

Virginia: Inbound Portrait

Image Size- width - 600px - height 800px
Screen Size Overall – W 6000mm x H 8000mm

Virginia: Outbound Landscape

Image Size – width 1200px - height 400px
Screen Size Overall – W 12000mm x H 4000mm

Newmarket / Caboolture : Landscape

Image Size – width 1380px - height 450px
Screen Size Overall – W 9000mm x H 3200mm

Woolloongabba: Outbound Landscape

Image Size – width 1800px - height 450px
Screen Size Overall – W 12000mm x H 3000mm

Hamilton (KSD) / Windsor /Brendale/ Rocklea/ Carina: Landscape

Image Size – width 1799px - height 495px
Screen Size Overall – W 12000mm x H 3300mm

Cannon Hill / Calamvale : Portrait

Image Size – width 660px - height 1080px
Screen Size Overall – W 4400mm x H 7200mm

Macgregor: Eastbound Portrait

Image Size – width 600px - height 900px
Screen Size Overall – W 4400mm x H 6600mm

Jindalee : Landscape

Image Size – width 2376px - height 816px
Screen Size Overall – W 16340mm x H12000mm

Thank You

Please dispatch creatives to: **(Due by FRIDAY 3PM)**
Miya-Lee McIntyre - miya@aosco.com.au (0412 852 427)

Please Visit our website
<https://www.aosco.com.au/>

